



Palladium

All-Terrain Luxury Sedan

The new vehicle created in a limited series by Aznom S.r.l. is called PALLADIUM. Designed to satisfy customers who want a car capable of elegantly handling any terrain.

The PALLADIUM is a luxury vehicle designed to tackle any terrain, combining the versatility of a sports SUV with the elegance of a limousine. Designed and built in Italy, it aims to resume a road travelled by the well-known Italian vehicle body shops of the past where every vehicle was produced by hand with care and passion. Each of 10 cars planned for this limited series, will be made in the same way as a tailor-made suit for the customer who, through the selection and full customisation of details, will be a key player in the creation of their car.

The name Palladium derives from the imposing dimensions reminiscent of the residences of the famous Italian architect and the reference to the valuable metal. Both its size, almost 6 metres long by 2 metres high, and the comfort of its interior unquestionably place it in the world of limousines, while its unconventional appearance gives it a visual power equal only to the strength of its mechanics. Capable of ploughing any terrain with both two and four-wheel drive, it is equipped with a 5.7-litre twin-turbo engine with more than 700 horsepower and over 90 kgm of torque.

“We have designed this car by choosing artisanal manufacturing techniques that are disappearing, such as hand beating of the bodywork, combining them with technological production. – said Marcello Meregalli, founder of Aznom- The motorists, leather goods manufacturers, drivers, designers and planners who have worked on the project are the heirs of a tradition that has made Italian cars famous throughout the world.

The presentation is scheduled for early autumn 2020 in a series of exclusive events between Italy and abroad.

Monza, 13 Luglio 2020

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About Aznom

Founded in 2006 by Marcello Meregalli, AZNOM S.r.l. is a multidisciplinary design and communication studio based in Monza. The Aznom Automotive business unit has been active in the customisation of production cars and the creation of one-off or limited series cars for over 13 years. The attention paid to the finishes and the choice of materials, in addition to the unconventional approach in defining its own productions, makes the Monza atelier a meeting point for customers looking for exclusive products and quality of the final product.

The Aznom Design Business Unit boasts leading automotive collaborations and clients of the calibre of Pagani Automobili, McLaren, Zenvo as well as high and very high profile international companies. Thanks to our capable project management, Aznom is able to satisfy every need and interpret the most demanding tastes of our customers.

About Camal Studio

The interpretation of the Palladium style was entrusted to the Studio CAMAL of Turin. Founded in 2008 by Alessandro Camorali, a company that has been working among the ranks of well-known brands and style centres in the history of Italian car design, CAMAL S.r.l. boasts a young team of designers and virtual modellers who are able to respond to every customer's request, specialising over the years in the creation of special projects and unique cars.



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