



THE COUNTDOWN HAS BEGUN

We are just a few weeks away from the unveiling of the much awaited Aznom *Palladium*, the first “hyper-limousine” in the world.

Inspired by the great sedans used by heads of state and by the opulence of luxury automobiles from the thirties, with their voluminous dimensions and all-terrain capacity, *Palladium* is without a doubt a surprising vehicle and, in the manufacturers’ intentions, is set up to fill an interesting and exclusive niche.

As a matter of fact *Palladium*’s designers have described the car as a “hyper-limousine”, uniting the traditional characteristics of luxury sedans (unparalleled comfort, quality of materials and manufacturing, ample space and reliability) to its incredible dynamic qualities, usually peculiar to other types of cars.

Palladium, which will be manufactured in a small series, is an aggregate of luxury but is also powerful, strong and unstoppable like a true all-wheel drive off-road vehicle.

Its very own name points at majestic and classic esthetics, chosen by designer Alessandro Camorali and his Camal Studio based in Torino, Italy.

From its name the connection with architect Andrea Palladio comes into focus (famous for taking inspiration from classic Greek and Roman style for his creations) and the first images released by Aznom already show something unique ... if only for the extra-large dimensions of the vehicle (almost 2 meters in height and 6 meters in length).

The official unveiling of Aznom *Palladium* is scheduled for the last week in October in Milan, during the Milano Monza Open Air Motor Show.

Monza, September 28, 2020

- Aznom is an Italian company based in Monza, known for its special packages and customization of high-end vehicles, as well as for the successful design and manufacturing of selected “one off” cars

